CITY OF KELOWNA

MEMORANDUM

Date: May 8, 2001 **File No.:** 1853-20

To: City Manager

From: Cultural Services Manager

Subject: Festival Fund Grants

RECOMMENDATION:

THAT Council approve a Festival Fund Grant of \$8,560.00, with funding allocated from the existing 2001 budget to the Kelowna-Kasugai Sister City Association for The Festival Japan 2001.

BACKGROUND:

The Arts and Cultural Advisory Committee accepts applications for funding from the Festival and Special Events Initiative. The Arts and Cultural Advisory Committee, a Council Committee of arts and tourism professionals, administers these funds. Non-profit organizations in Kelowna are eligible to apply for funding to create a new Festival or Event that would support and enhance the City's cultural tourism initiative. Existing events and those receiving other civic grants are not eligible.

City Council approved \$100,000 for 2001 to stimulate and initiate Arts Festivals and Special Events that will deliver a dynamic and professional product to the citizens of Kelowna.

Festival Japan 2001 is a three-day event which will take place June 22-24. This event will display and demonstrate many facets of Japan's art and culture including visual and performing arts, martial arts, cuisine, and ritual arts. The artwork will be created by high school students in Kasugai and will be displayed in various venues around town. The performing arts portion will feature performers from Japan and Vancouver playing a variety of traditional instruments. Venues will include the Laurel Building, Community Theatre, Museum, and Orchard Park Shopping Centre.

lan Forsyth, Cultural Services Manager

IF/cm

cc: Director of Parks and Leisure Services